



Ruoh-Rong Yu, Ph.D.

1. Research Fellow, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica
2. Principal Investigator, Panel Study of Family Dynamics, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica

Education

Ph.D., Economics, National Taiwan University, Taiwan (1996/01)

Professional Experiences

1. President, Population Association of Taiwan (2023/05/12- 2025/05/11)
2. Executive Director, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica (2010/10 - 2013/07; 2014/06 - 2018/07)
3. Associate Research Fellow, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica (2004/07 - 2010/03)
4. Executive Secretary, Center for Survey Research, Research Center for Humanities and Social Sciences, Academia Sinica (2006/10 - 2010/03)
5. Associate Research Fellow, Tsai Yuan-Pei Research Center for Humanities and Social Sciences, Academia Sinica (2003/08 - 2004/06)
6. Associate Professor, Department of Industrial Economics, Tamkang University (1996/08 - 2003/07)

Honor and Awards

1. Significant Research Achievements of Academia Sinica, 2008 (瞭解華人家庭 – 台灣與中國東南沿海地區的比較研究)
2. Senior Fulbright Research Grants, 2013/08 - 2014/05, Institute for Social Research, University of Michigan, U.S.

Selected Publications

1. Tu, Su-Hao, Ruoh-Rong Yu, 2025, "Respondent Characteristics' Moderating Effect on Mixed-mode Effects: An Example of Subjective Well-being Measurements." *International Journal of Social Research Methodology*. <https://doi.org/10.1080/13645579.2025.2483771>
2. Chun-Tung Kuo, Ruoh-Rong Yu, 2024, "Association of National Identity and Trust in Government with COVID-19 Vaccination and Brand Choice in Taiwan." *Journal of Community Health*, 49, 967-976.
3. Yu, Ruoh-Rong, Ming-Chang Tsai, 2021, "Retirement Timing and Post-retirement Employment in Taiwan." editor(s): Xinxin Ma, *Employment, Retirement and Lifestyle in Aging East Asia*, pp. 257-281, Singapore: Palgrave Macmillan.
4. Stark, Tobias, Henning Silber, Jon A. Krosnick, Annelies G. Blom, Midori Aoyagi, Ana Belchior, Michael Bosnjak, Sanne Lund Clement, Melvin John, Guðbjörg Andrea Jónsdóttir, Karen Lawson, Peter Lynn, Johan Martinsson, Ditte Shamshiri-Petersen, Endre Tvinnereim, Ruoh-rong Yu, 2020, "Generalization of Classic Question Order Effects across Cultures." *Sociological Methods & Research*, 49(3), 567-602.
5. Yu, Ruoh-Rong, Lung-An Li, 2011, "Imputation of Non-ignorable Nonresponses for Income: Analysis of a Panel Study on Taiwan." *Quality & Quantity*, 45(4), 875-884.
6. Chu, C. Y. Cyrus, Yu Xie, Ruoh-rong Yu, 2011, "Coresidence with Elderly Parents: A Comparative Study of Southeast China and Taiwan." *Journal of Marriage and Family*, 73(1), 120-135.
7. Chu, C.Y. Cyrus, Ruoh-Rong Yu, 2010, *Understanding Chinese Families: A Comparative Study of Taiwan and Southeast China*, Oxford: Oxford University Press.
8. Yang, Meng-Li, Ruoh-Rong Yu, 2008, "The Interviewer Effect When There is an Education Gap with the Respondent: Evidence from a Survey on Biotechnology in Taiwan", *Social Science Research*, 37(4), 1321-1331.
9. Chu, C.Y. Cyrus, Yu Xie, Ruoh-Rong Yu, 2007, "Effects of Sibship Structure Revisited: Evidence from Intra-family Resource Transfer in Taiwan." *Sociology of Education*, 80(2), 91-113.